

*Snapshot of your brain's current creativity style and talents through the lens of EQ*

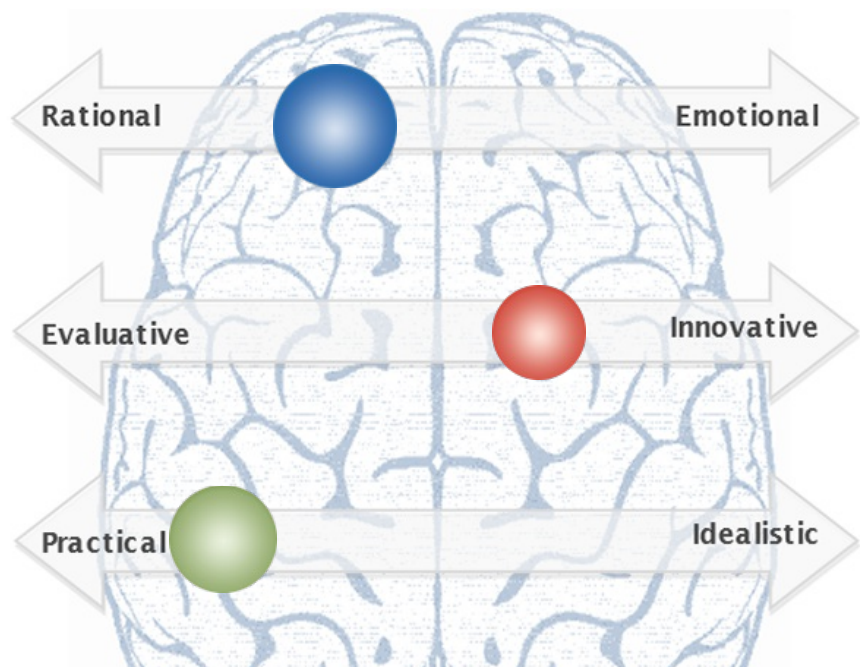
## Your Brain's Creativity Style

Your brain's preferences (not necessarily your behavior) in focus, decisions, and drive

**Focus:** Your brain prefers RATIONAL data. Do you skip over some emotional data? Are you giving it a sufficient variety of data to spark creativity?

**Decisions:** Your brain prefers to take risks. This can spark creativity, but also make people feel unsafe. How can you do both?

**Drive:** Your brain likes to push for practical action; important, but for creativity, sometimes you need to be impractical first.



## Brain Talents for Creativity

Your brain's preferences (not necessarily your behavior) in focus, decisions, and drive

Strongest Talent



**Modeling:** This logical talent allows you to create clarity on moving from the current situation to new options. Use your analytical strength in the "Brain Talent" to support your own and others' creativity by mapping out pathways and building clear options on how to move forward.

Weakest Talent



**Designing:** This talent supports you to develop energy and excitement about stepping forward toward the long term. Sustaining this "spark of energy" is key for the implementation of creativity.

For more on the Brain Brief and next steps, contact the person who provided this Profile:

John Dodds <[john.dodds@6seconds.org](mailto:john.dodds@6seconds.org)>